

MATERNITY · NEWBORN · FAMILY





*investment guide*

# INA LONG PHOTOGRAPHY

*Ina Long Photography is a boutique fine-art studio specializing in maternity and newborn portraiture.*

*Every session is custom-planned, personally styled, art-directed, and individually hand-retouched before you ever see your finished portraits.*

*This guide walks you through what to expect, from your first conversation to finished artwork.*

Ina Long
Photography L.L.C.

HOW IT WORKS

# Your Portrait Experience

*Personal. Intentional. Guided from beginning to end.*

**01**

## Your Planning Consultation

*Before anything is photographed, we talk through your vision, your preferences, and what you want these portraits to feel like in twenty years. Nothing is left to chance.*

**02**

## Your Styled Portrait Session

*Every session is custom-lit and personally art-directed. Your wardrobe comes from my curated studio collection — fine-art gowns chosen for this studio specifically. For newborn sessions, I hold a safety certification and use a trained assistant when needed.*

**03**

## Individual Hand Retouching

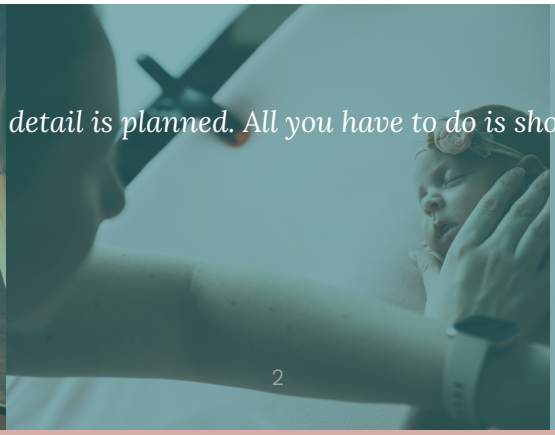
*Before your viewing appointment, every portrait is hand-retouched individually — skin, light, and detail refined one image at a time. A single finished portrait typically takes around fifteen minutes. More complex images take longer.*

**04**

## Your Private Viewing Appointment

*Finished portraits are reviewed privately, together. I help you choose what belongs in your home. No online gallery. No expiration date. No pressure.*







*"Every detail is planned. All you have to do is show up."*

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TO GET STARTED

## $250

SESSION RESERVATION

*Personal planning consultation before your session*

*Curated studio wardrobe — fine-art gowns and styling pieces*

*Custom-lit, art-directed session*

*Newborn safety certification + assistant for complex poses*

*Individual hand-retouching on every portrait you purchase*

*Private viewing appointment*

SESSION RESERVATION

# How Booking Works

*Your date is held with a $250 session reservation, applied in full toward your portrait order at your viewing appointment.*

*Before your session, we plan everything together — wardrobe, styling, and what you want the portraits to feel like. Nothing is figured out on the day.*

### No Pressure on the Day

*All collection choices are made at your private viewing appointment — after your portraits are finished. You choose only what you love.*

### Non-Refundable

*Because your date is held exclusively for your family, the reservation is non-refundable.*

### Payment Plans Available

*Payment plans are available for your portrait order. Just ask before your viewing appointment.*



**Ina Long**

*Fine-art maternity & newborn photographer.*
*Niceville, Florida.*
*Ten years experience.*

Ina Long Photography L.L.C.

# From Vision to Finished Portrait

*When you invest in a portrait from this studio, what you receive is the final result of a process that began long before your session — and continued long after.*

## Consultation & Wardrobe

*Every session opens with a detailed planning conversation. We talk through your vision, your preferences, and what you want to feel when you look at these portraits in ten years.*

*My studio wardrobe includes fine-art maternity gowns selected and invested in specifically for this studio. You don't need to shop or arrive hoping something works.*

*"Your styling is guided. Your only job is to be present."*

## Individual Hand Retouching

*Before any portrait is shown to you, it has been retouched individually by hand — skin, light, color, and fine detail refined one portrait at a time.*

*A single finished portrait typically takes around fifteen minutes of detailed work. More complex composites take longer.*

*The portraits you see at your viewing appointment are not previews or proofs. They are finished artwork.*

*"Touched twice — once behind the camera, once in the edit."*

## Set Design & Custom Lighting

*Each session is built from scratch. Lighting, backgrounds, textures, and setups are designed around your portraits specifically — not simply arranged between clients.*

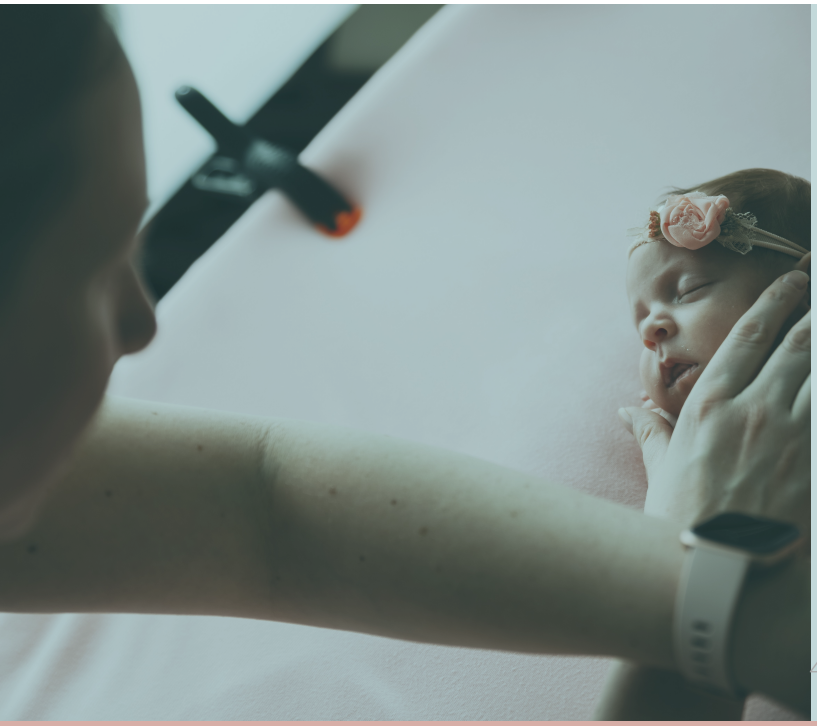
*For newborn sessions, every prop setup is fully assembled and tested before your baby is placed. I hold a specialized newborn safety certification and use a trained assistant for any composite poses.*

*"No pose is rushed. No shortcut is taken."*

## Your Private Viewing Appointment

*Finished portraits are presented at a private appointment, where we review them together. I am here to help you choose what belongs in your home — without pressure or a timer.*

*You will not order from a web gallery and wait for files. You will sit with me, see your finished work, and decide what to keep and how to display it.*





YOUR PORTRAIT COLLECTION

# Newborn Portrait Collections

*Every portrait is individually hand-finished before your viewing appointment.*

*Portraits are delivered as high-resolution digital files with personal print rights.*

## À LA CARTE

**$150 Single Portrait**

*One individually hand-retouched portrait, delivered in high resolution.*

Individual portrait · no session fee

**$695 Seven Portraits**

*Seven hand-finished portraits — a curated selection of your favourite moments.*

Individual portrait · no session fee

## PORTRAIT COLLECTIONS

### Curated Collection

**$995**

*15 individually hand-finished portraits from your session, curated to tell the complete story of your baby's first days.*

A real collection. A complete story.

### Full Session Collection

**$1,950**

*30 hand-finished portraits — every setup, every look, every family combination from your session. Nothing left behind.*

For the family who wants it all.

### Complete Collection

**$3,100**

*Every artist-selected portrait from your newborn gallery, individually hand-finished and delivered in full.*

*Gallery size varies naturally by baby,*

For the family who won't want to choose.

### The Complete Experience

**$4,000**

*Your complete portrait gallery paired with a handcrafted, linen-bound Heirloom Album. Designed from your portraits, printed on archival fine-art paper.*

Save $100 — complete collection + album.

*Your $250 session reservation is applied as a credit toward whichever collection you choose.*

Maternity portrait collections begin at $995 for 15 hand-finished portraits.
See the next page for the Maternity + Newborn combined experience.







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# Two Chapters. One Complete Story.

*Pregnancy and new parenthood are two entirely different experiences. Each deserves its own session, its own gallery, and its own unhurried moment to choose.*

*When you document both chapters with Ina Long Photography, neither one is rushed or squeezed alongside the other.*



**A full maternity session**
*Styled and art-directed around where you are right now.*

**Your maternity viewing appointment**
*Portraits finished and ordered before baby arrives.*

**A full newborn session**
*Custom setups, family time, those first tender days.*

**Your newborn viewing appointment**
*Unhurried. Focused entirely on your baby's portraits.*

*"Pregnancy gets its own moment. Baby gets its own moment. Together, they tell the complete story."*

## MINIMUM COMBINED INVESTMENT

| | |
|---|---|
| *15 hand-finished maternity portraits* | **$995** |
| *15 hand-finished newborn portraits* | **$995** |
| **Combined minimum investment** | **$1,990** |

*Additional portraits from either session may be added at individual collection rates.*

### MATERNITY + NEWBORN BOOKING BENEFIT

*When maternity and newborn sessions are reserved together and a minimum of 15 portraits is purchased from each session, 5 additional hand-finished portraits are included complimentary — selectable from either session after both collections are finalized.*

*Standard retouching included. Advanced composites not included.*



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THE HEIRLOOM ALBUM

*A handcrafted, linen-bound album designed from the portraits in your collection. Printed on archival fine-art paper. Every layout is custom-sequenced to tell your story.*

*Not a template. Designed from your portraits, for your family.*

*Something to set on a table. Something your children will open.*

**$1,000**

Add to any portrait collection

*8" Grandparents Album — $500*
*Add-on to parent album · same design*

A'LA CARTE

# Artwork & Add-Ons

*Every piece of wall art or album includes a high-resolution digital file of that portrait for your records.*

## WALL ART

| Size | Framed | Canvas | Print/Amalfi |
|---|---|---|---|
| 60" | $4,050 | $1,750 | — |
| 40" | $2,050 | $1,460 | $1,160 |
| 30" | $1,550 | $1,060 | $860 |
| 24" | $1,150 | $860 | $660 |
| 20" | $950 | $760 | $460 |
| 14" | $650 | $560 | $260 |
| 10" | $450 | $360 | $160 |

## SMALL PORTRAITS

| | |
|---|---|
| 8×10" *mounted print* | $190 |
| 8×10" *duplicate prints* | $60 |
| 7×10" *matted to 11×14"* | $250 |

## STORY BOARD

| | |
|---|---|
| *4-image framed story board* | $2,050 |
| *9-image framed story board* | $2,550 |

EXTENDED FAMILY DURING NEWBORN

*Extended family is welcome with the larger newborn collection — there is no additional per-person fee.*

*The 25/30-portrait collection is required when including grandparents or extended family, so we have room for baby portraits as well as the additional combinations.*





FREQUENTLY ASKED QUESTIONS

# Everything You Need to Know

### When should I book my maternity session?

*Thirty-two to thirty-six weeks is ideal. For second or later babies, closer to thirty-two weeks, since your body changes a little faster. Book early — spots fill during peak seasons.*

### When should I book my newborn session?

*During your second or early third trimester. Once baby arrives, we coordinate the exact date together. Newborn sessions are best within the first seven to fourteen days.*

### How old should my baby be?

*Within the first seven to fourteen days is ideal. I hold a specialized newborn safety certification and use a trained assistant for composite poses. Every position is intentional and safe.*

### What if my baby arrives early or late?

*Your due date holds your calendar spot. Once baby is here, we simply coordinate the session date together. There is nothing to worry about on your end.*

### Can siblings or grandparents be included?

*Immediate family and siblings are always part of your newborn session. Grandparents and extended family are welcome with the larger 25 or 30-portrait collection — no per-person fee.*

### What does the studio wardrobe include?

*A curated collection of fine-art maternity gowns and styling pieces I've selected specifically for this studio. We plan your look together during your consultation, so you arrive ready.*

### Do you offer payment plans?

*Yes. Payment plans are available for your portrait order. Please ask before your viewing appointment so we can find what works for your family.*

### What does the $250 reservation include?

*Your date, a personal planning consultation, access to studio wardrobe, a fully styled and custom-lit session, individual hand-retouching on every portrait you purchase, and a private viewing appointment.*

*Ready to reserve your session? Your date is waiting.*

**Session reservation: $250 · Applied in full toward your portrait order**

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