
investment guide

INA LONG PHOTOGRAPHY

Preserving the season you can never get back.

Your maternity and newborn portraits are designed to feel calm, guided, and fully taken care of — from planning and styling to choosing the images and artwork you love most.

This guide walks you through everything you need to know.



Your Experience

Simple. Guided. Fully taken care of.

01

Reserve Your Session

Complete your \$250 session reservation to officially hold your date. This is applied as a credit toward your final collection.

02

Enjoy a Guided, Styled Session

Your session is fully guided — from wardrobe and styling to posing and mood. Studio props and wardrobe are provided.

03

View Your Images at Your Private Reveal

Once your images are beautifully edited, you'll meet with me for a private reveal appointment to see your finished portraits.

04

Choose What You Love

Select the collection, album, wall art, or digital files that fit your family and your home. You are never alone in this step.

"Every detail is planned. All you have to do is show up."



TO GET STARTED

\$250

SESSION RESERVATION

*Applied as a credit toward
your final collection*

*Holds your date exclusively
for your family*

*Includes planning consultation,
studio wardrobe access,
session styling, and your
private image reveal*

SESSION RESERVATION

How Booking Works

Your session is officially reserved once your \$250 session reservation is completed.

This holds your spot on my calendar and is applied toward your final collection or artwork order at your reveal appointment.

Non-Refundable

Because your date is reserved exclusively for your family, the reservation is non-refundable.

No Pressure

You choose your final collection at your private reveal — after you see your images. No decisions are needed before your session.

Payment Plans Available

Payment plans are available for your final collection. Just ask before your reveal appointment.



Ina Long
Photography L.L.C.

INVESTMENT

Collections & Pricing

Choose only what you love, at your private reveal appointment.

Collections begin at \$695. Most single-session families invest between \$950–\$2,750.
Families preserving both maternity and newborn portraits often invest \$5,500+.

Digital

Collections

7 digital files	\$695
15 digital files	\$950
30 digital files	\$1,950

Delivered via online gallery

Heirloom

Album Collections

15 images with album	\$1,750
30 images with album	\$2,750

Includes digital files

Complete

Mat + Newborn

Full digital gallery both sessions	\$5,500
Full digital gallery + two heirloom albums	\$7,500

The ultimate heirloom experience

Your \$250 session reservation is applied as a credit toward whichever collection you choose.





ARTWORK & ADD-ONS

Your Images, Beautifully Displayed

Wall art, matted portraits, storyboards, and grandparents albums are available at your reveal appointment.

A digital file is included with each purchased portrait or product.

Wall Art

Framed Prints, Canvases & Storyboards

Begins at \$360

Professionally printed and framed to hang beautifully in your home.

Grandparents Albums

Heirloom Gift Sets

\$500

A smaller keepsake album, perfect for grandparents and extended family.

Storyboards

Multi-Image Wall Displays

Begins at \$2,050

A curated collection of your portraits arranged into a single statement piece.



Everything You Need to Know

Q When should I book my maternity session?

Between 32–36 weeks is ideal. If this is not your first baby, closer to 32–34 weeks.

Q When should I book my newborn session?

During pregnancy — ideally second or early third trimester. We adjust the date once baby arrives.

Q How old should my baby be for newborn portraits?

Newborn sessions are best within the first 2–14 days after birth for those sleepy, curled-up poses.

Q What if my baby comes early or late?

Completely normal. Your due date holds your calendar spot. We adjust the session date once baby arrives.

Q Can siblings, grandparents, or pets be included?

Yes! Siblings are included at no extra charge. Grandparents and pets are welcome — just let me know ahead of time.

Q Do you provide dresses or outfits?

Yes. Studio wardrobe is available for maternity sessions. For newborns, all wraps, props, and backdrops are provided.

Q Do you offer payment plans?

Yes. Payment plans are available for your final collection. Please ask before your reveal appointment.

Q What is the \$250 session reservation?

It officially holds your date and is applied as a credit toward your final image or artwork order. Non-refundable.

Ready to reserve your session? Your date is waiting.

Session reservation: \$250 · Applied to your final collection